

## **06/02/2013 Valentino Group Commitment to a zero deforestation policy on leather and packaging procurement**

### **Packaging (paper and cardboard)**

*Indonesia's irreplaceable rainforests and carbon-rich peatlands are being destroyed to make the disposable consumer products including packaging. Greenpeace is campaigning for an immediate moratorium on forest and peatland destruction in Indonesia and for Zero Deforestation by 2015.*

- 1) No fibre originating from tropical deforestation (ie natural forests) enter the supply chain of your packaging.
- 2) No fibre originating from plantations resulting from the conversion of tropical forest or peatland (cut off date 1994).
- 3) Footprint of your packaging is minimised:
  - at least 50% of recycled material;
  - balance is fully traced in order to ensure compliance to commitment above – FSC 100% is the only credible certification on the origin of the virgin fibre.
- 4) Controversial suppliers are explicitly excluded from your supply chain.

### **Leather**

*The cattle industry is the biggest driver of Amazon deforestation and undermines Brazil's commitment to tackle deforestation.*

*Today cattle occupy about 62% of all deforested areas in the Brazilian Amazon. The continued expansion of cattle farming is contributing significantly to climate change, and negatively affecting the lives of indigenous communities whose lives depend on the forest, and the immense biodiversity of the Amazon rainforest.*

- 1) No leather originating from pastures resulting from tropical deforestation enter your supply chain.
- 2) Your company publicly commits to the “Minimum Criteria for Operations with Cattle in the Amazon” by establishing a procurement policy that demands compliance to the Cattle Agreement by your suppliers.